

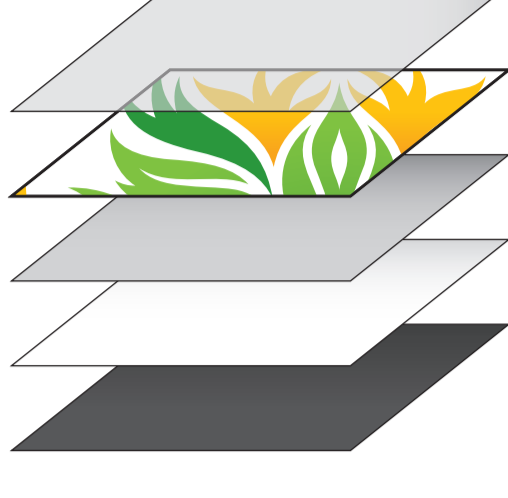
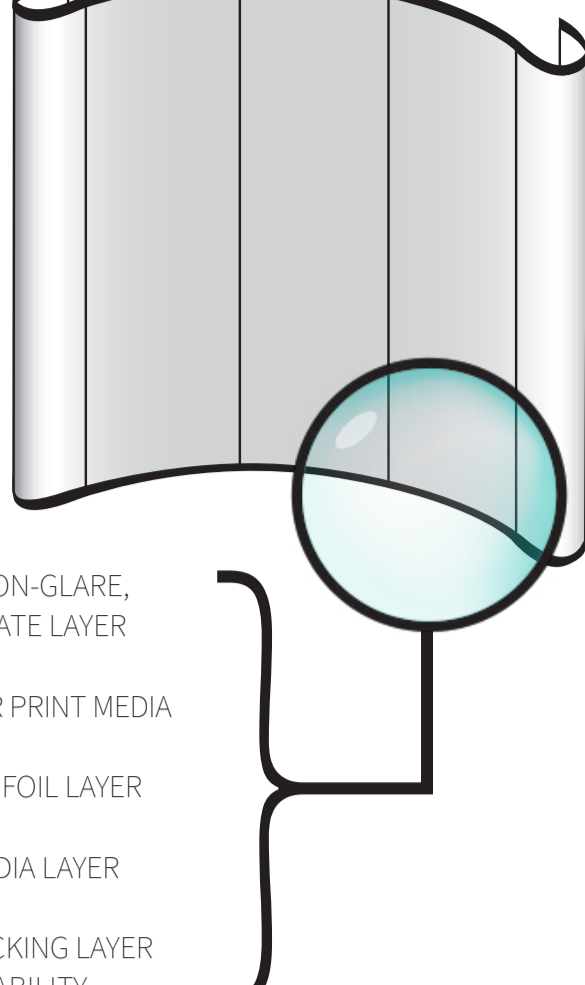
# EVENT QUALITY GRAPHICS

**Not all Graphics are Created Equal**

## POP-UP GRAPHICS

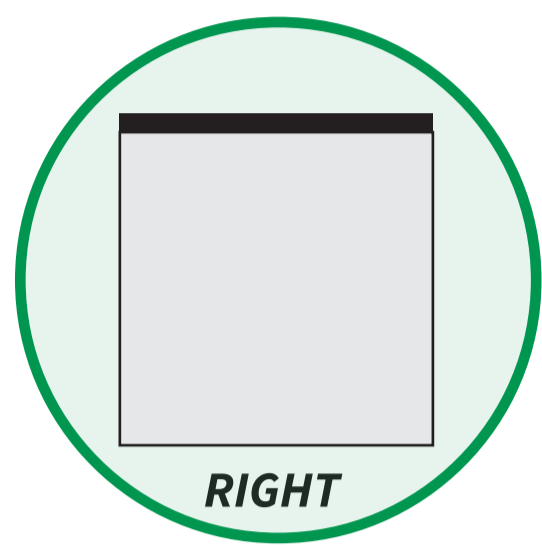
Pop-up display graphics are exposed to extreme conditions - particularly during transportation. We build a roll-able graphic panel that can withstand the temperature extremes within a plastic shipping container. This requires specialized materials that will not deform or de-laminate.

**Event quality pop up display graphics need to unpack without any roll memory and block unwanted light from behind.** When it comes time to set up your display, high-energy, self-aligning magnets are essential for easy and reliable installation.

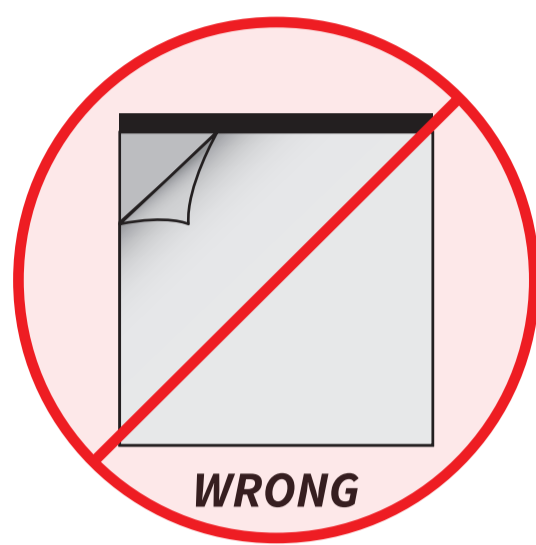


- SCRATCH RESISTANT, NON-GLARE, WASHABLE-FACE LAMINATE LAYER
- TEAR-PROOF POLYESTER PRINT MEDIA
- LIGHT BLOCKING METAL FOIL LAYER
- SECOND POLYESTER MEDIA LAYER
- RIGID MEMORY-FREE BACKING LAYER TO ADD BODY AND DURABILITY

## WE CONSTRUCT OUR PANELS THE RIGHT WAY



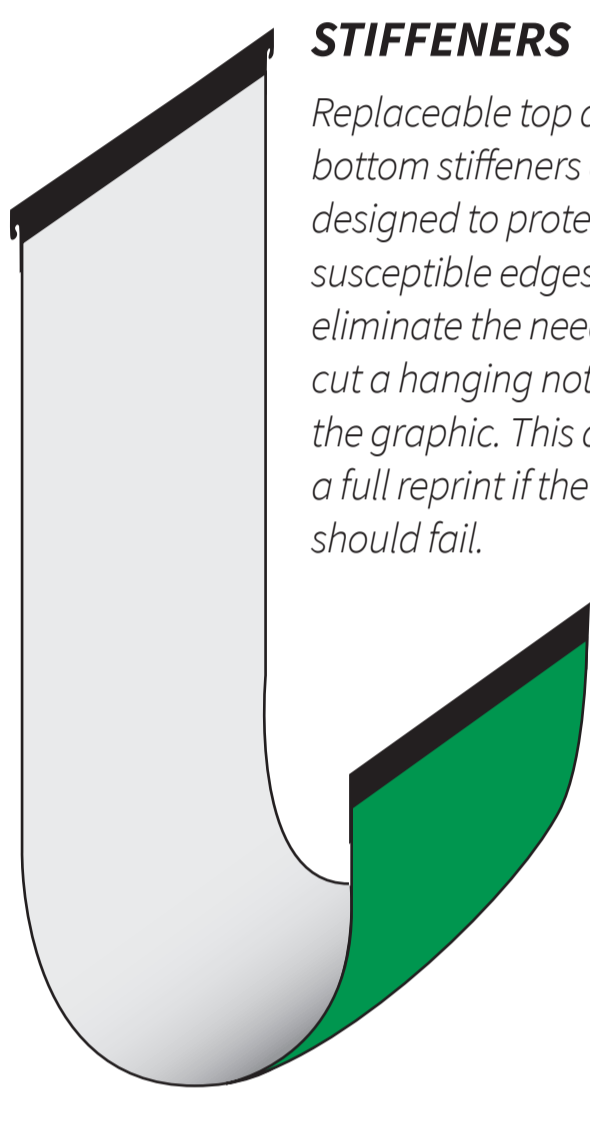
Our polyester print media has no fiber and will not dog-ear



The fiber in paper print media will eventually fail and dog-ear

### STIFFENERS

Replaceable top and bottom stiffeners are designed to protect the susceptible edges and eliminate the need to cut a hanging notch in the graphic. This avoids a full reprint if the notch should fail.



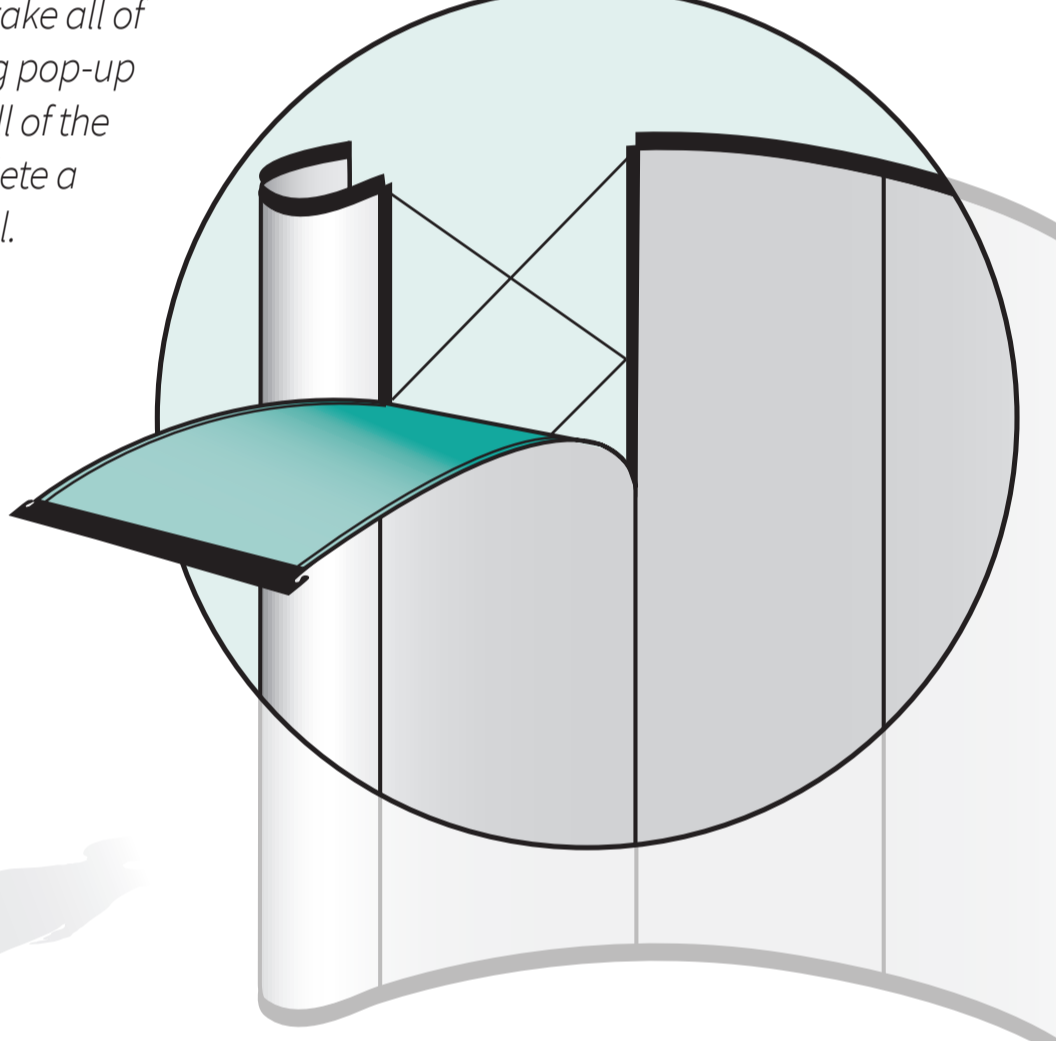
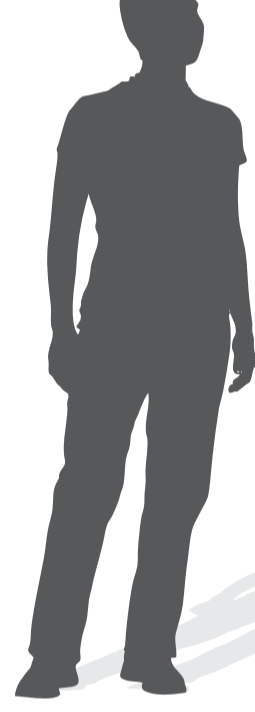
### NOTCHING GRAPHICS

Notching graphics appears to be a good idea until the notch fails and then your only alternative is a complete mural panel reprint. This can be quite costly.



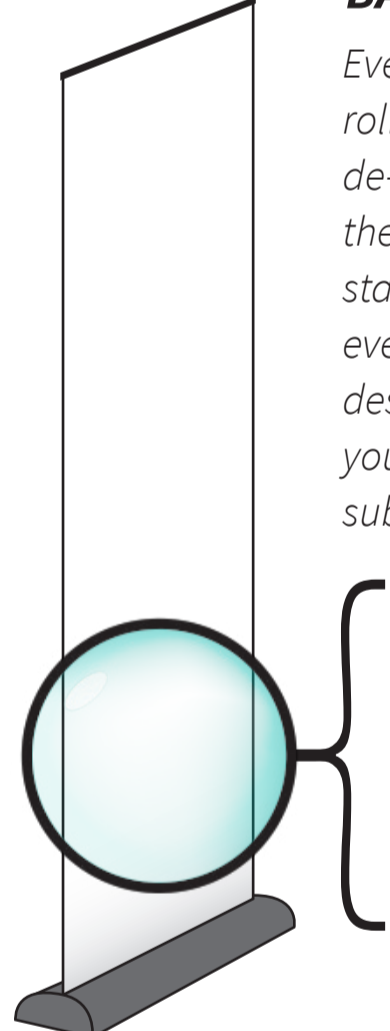
## MAGNETS

Self-aligning magnets take all of the work out of hanging pop-up graphics. They insure all of the panels line up to complete a seamless looking mural.



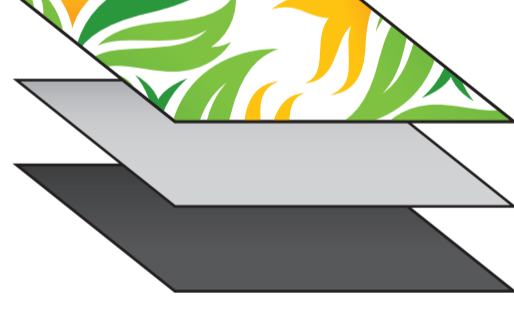
## BANNER GRAPHICS

Event quality banner graphics need to perform without any roll memory. They must also pack up very tightly while not de-laminating under extreme temperature conditions. Achieving these specs requires specialized materials. Our banner graphics start with a memory free stay-flat backing designed to unroll flat every time. Bonded to the backing is a thin aluminum foil layer designed to block 100% of light from casting shadows through your graphic. The bonded top layer is a unique ink permeable substrate that locks in colour for a high-quality photo finish.



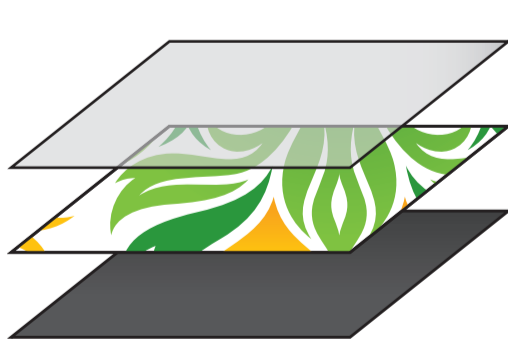
- TEAR PROOF POLYESTER PRINT MEDIA
- LIGHT BLOCKING METAL FOIL LAYER
- MEMORY FREE STAY FLAT BACKING LAYER

**NON FRAY EDGE**

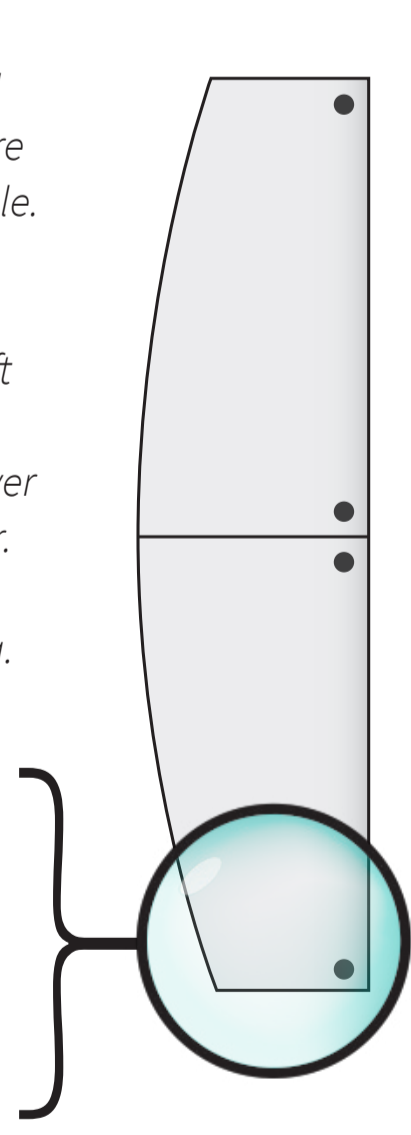


## RIGID GRAPHICS

Rigid graphics have become very popular with professional exhibitors. Since the advent of CNC routing machines, we are able to create rigid graphics in almost any shape imaginable. These graphics continue to look great after multiple uses - this requires the use of specialized materials. We build our rigid graphics on lightweight, closed cell PVC plastic. It's soft enough to resist damage from impact, yet solid enough to remain rigid. Bonded to this is a photo quality print layer over laminated with a scratch-resistant and washable face layer. This face layer also has a fine texture and UV inhibitor designed to defuse reflective light and reduce colour fading.

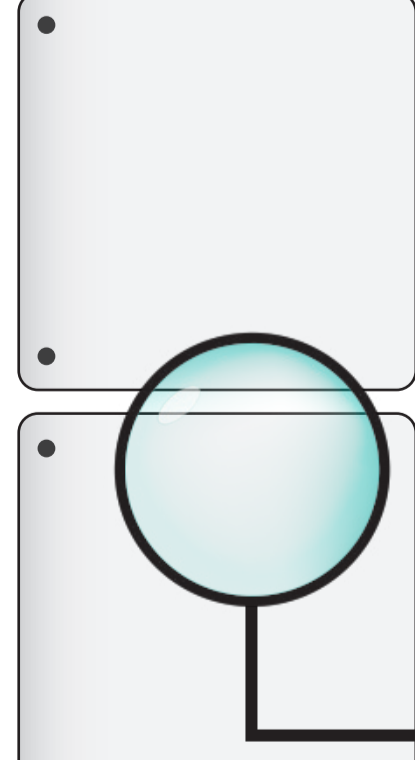


- SCRATCH RESISTANT, NON-GLARE WASHABLE FACE LAYER
- HIGH RESOLUTION PRINT MEDIA
- LIGHT-WEIGHT CLOSED CELL PVC RIGID PANEL

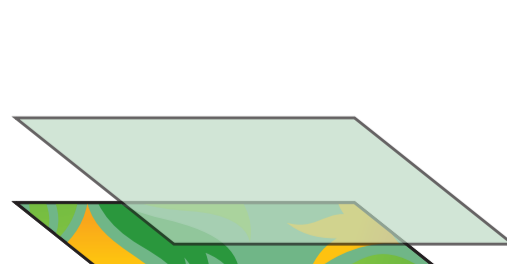


## RECYCLABLE RIGID GRAPHICS

More and more marketers are recognizing the importance of using a sustainable alternative to traditional plastic substrates. Our recyclable rigid graphics are made from a corrugated cardboard panel with a paper print layer; both materials are 100% recyclable. Printing is done with an aqueous Inkjet printer using chemical-free, water-based inks.



- WATER BASED VEGETABLE DYE INKS
- RECYCLED FIBER PRINT MEDIA LAYER
- RECYCLED FIBER BOARD



# GIVE US A CALL

**For More Information - 604 940 8110**